

NEWS RELEASE

Yuanta FHC Wins the “Insurance Dragon and Phoenix Awards” for the Sixth Straight Year; Becoming the “Dream” FHC for Graduates Born in the 1990s with Business Scale Doubled

The Foundation of Modern Insurance Educational Matters conducted a survey in 2019 among graduate/undergraduate students in 43 finance- and insurance-related departments at Taiwanese colleges on “the best insurance company to work for.” Based on the results of this survey, Yuanta FHC won the “Insurance Dragon and Phoenix Awards,” as it topped the list of finance and insurance students’ “dream companies.” This was the sixth consecutive year that Yuanta FHC received this recognition.

Posting rapid growth in the past decade, Yuanta FHC has become one of the top FHCs in Taiwan, delivering steady business growth year by year. It is the only financial institute in Taiwan that is focused on securities brokerage and investment services, with all-around development in securities, banking and life insurance. Among our subsidiaries, Yuanta Life, which joined the Yuanta Group on January 1, 2014, has outperformed peers by turning profitable earlier than expected in 2018 through solid asset allocation, investment strategies and currency hedging. Yuanta Life also leveraged strong operational support from Yuanta FHC, including access to Yuanta FHC’s abundant human resources and funds, as well as the wide distribution network of Yuanta Securities and Yuanta Bank. Meanwhile, Yuanta FHC and Yuanta Life are also proactively pushing for academia and industry collaboration, providing young students with diversified internship and employment opportunities, which in turn has brought new talent and ideas to the financial and insurance industries, to better prepare for future challenges.

In addition to product development and channel expansion & cultivation, we also focus our efforts on public service. Our employees’ devotion to charity work and social responsibility fulfillment has gone beyond mere company image promotion, and almost become part of our DNA. To help more people receive insurance coverage, we have assisted disadvantaged people in joining our micro-insurance network through social welfare groups. We have also based our insurance business on the concept of “providing opportunities to one’s self and to others” and the fundamental spirit of insurance, namely “helping each other.” We are committed to helping clients manage potential life risks for themselves and their families, offering timely assistance when they face significant challenges in life. Our ultimate aim is to cooperate with our clients to create a harmonious society full of hope.

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Yuanta Life has been an industry pioneer in telemarketing management, especially in talent cultivation. Supported by Yuanta FHC, we recruit elite employees that are sensitive to market and economic trends, with critical thinking, problem-solving ability, sound communication skills and strong learning potential. Meanwhile, Yuanta Life provides professional financial courses and comprehensive internal training programs to help employees form a positive work attitude and develop an efficient and methodical learning approach. We offer our full support for new employees to progress steadily on the path to success.